

IBL CORPORATE SOCIAL RESPONSIBILITY: IBL FOCUSES ON CHILDREN

FOR THE CHILDREN CAUSE

Since the beginning of 2009, many changes have affected IBL's CSR strategy, including the creation of a CSR Committee with representatives from all sectors. Their mission is to issue new CSR policies for the Group and ensure their implementation in the field. IBL has also decided to focus on a unique cause – underprivileged children.

IBL believes that the future of our country lies in the potential of Mauritian children. Thus, the CSR Committee will only select and consider projects dealing with underprivileged children. It may relate to issues such as health, education, sport, environment, lodging, social welfare or domestic violence, but as long as children in need are at the core of the programme.

IBL INCREASES ITS CSR BUDGET TO 1.5% OF ITS BENEFITS

IBL increases its CSR budget to 1.5 % of its benefits; that is more than the 1% rate required by the government, which was applied up to now. It is the duty of the new CSR Committee created in 2009 to manage the CSR budget.

In 2009, one third of the budget will serve IBL's past commitments made with certain organisations such as the la Mauritian Wildlife, SOS Femme, SAFIRE, etc. One third will be invested in the national programmes selected by the CSR Committee. And the remaining third will go to IBL operating units that are represented in the CSR Committee. With these funds, they will conduct operations in the field and implement local programmes that aim at children living near to where IBL operations are carried out and/or IBL employees actually live.

How to contact us:

To the Head of IBL Communication Department
For the CSR Committee
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Our Website: www.iblgroup.com, go into section "About IBL - Our Social Responsibility" or on the Intranet into sections "IBL Policies" and "IBL Publication" or, communication@iblgroup.com. Please clearly notify the object of your message.

