

## IBL CSR COMMITTEE: SELECTION CRITERIA FOR APPLICATIONS FOR FINANCING

- Regardless of its nature, the project must above all benefit to underprivileged children, that is to say to a population under 18 considered as in need. Otherwise, every project that does not concern underprivileged children will be systematically rejected and will not be brought to the CSR Committee's attention.
- Projects that focus on underprivileged children in various fields such as education, fight against poverty, health, environment, lodging issues, domestic violence, sport etc. will be considered eligible.
- The more children in need the project aims at, the more IBL will be interested in it.
- The CSR Committee will not accept any project concerning one individual.
- Any project related to religion or that is discriminatory against or in favour of any particular ethnic group will be rejected. The central purpose thereof must be to help as many Mauritian children as possible, regardless of their ethnic and religious background.
- Another determining factor is the close distance between the targeted area and the spots where IBL already operates or where IBL's employees live. Thus, we strongly recommend our employees to suggest and submit projects in favour of poor children who live in their neighbourhood to the CSR committee representatives of their operating unit.
- IBL will be highly selective in respect of its collaboration with any organisation in the field. IBL will take the reliability and the references of such an organisation into account, and look for all necessary information before setting its choice and agreeing on providing support. The organisation will have to provide the required information and accept any visit organised by our representatives prior to the decision-making.
- IBL makes a clear distinction between « sponsoring » activities of commercial nature and CSR actions: CSR is not limited to buying an advertising space in the national press for instance. Such requests will not be taken into account and will be redirected to the marketing department of the corresponding operating units when applicable.

- The ability to work in an open way and in true partnership, to give regular accounts and feedback on the evolution of the programmes are important characteristics that IBL expects to find in the association it may come to collaborate with on CSR projects. The selected association must be ready to accept the participation of employees of the Group in the implementation of the programme that has received IBL's financial support. In case an organisation produces effective results in the field but has limited organisational means, the CSR Committee representative it works with will be responsible for providing all information requested by the CSR Committee.

**How to contact us:**

To the Head of IBL Communication Department  
For the CSR Committee  
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Our Website: [www.iblgroup.com](http://www.iblgroup.com), go into section "About IBL - Our Social Responsibility" or on the Intranet into sections "IBL Policies" and "IBL Publication"

Our e-mail address: [communication@iblgroup.com](mailto:communication@iblgroup.com)

Please clearly notify the object of your message.